



Kotapride Agency

Proposal For Digital Marketing Services For an E-Commerce

Objectives by kotapride strategies

1. Increase website traffic by 30% in 6 months
2. Boost sales by 25% in 12 months
3. Enhance brand awareness and credibility
4. Improve customer engagement and retention
5. Establish a strong online presence across India



**DIGITAL
MARKETING**

Kotapride Agency 

FOR SCHOOLS

Kotapride as the best online marketing and digital social media agency in Kota Hadoti for schools

SERVICES:

1. Website Development
2. Search Engine Optimization (SEO)
3. Social Media Marketing
4. Content Creation
5. Email Marketing
6. Online Advertising (Google Ads, Facebook Ads)



 For More Information
9829036274
WWW.KOTAPRIDE.IN

Digital Marketing Solutions and services we Provide

I. Search Engine Optimization (SEO)

- 1. Keyword research and optimization**
- 2. On-page optimization (meta tags, titles, descriptions)**
- 3. Technical SEO (site speed, mobile-friendliness)**
- 4. Link building and local SEO**
- 5. Monthly SEO reports and analysis**

II. Pay-Per-Click (PPC) Advertising

A promotional graphic for Digital Marketing Kota. The background is dark blue with a yellow sun and white stars. In the top left, there is a logo for 'KOTA PRIDE DIGITAL MARKETING a perfect marketing Solutions KOTA'. The main text reads 'Digital Advertisement Services' in large white and yellow fonts. Below this, it says 'Upgrade Your Business Marketing'. At the bottom left, there is a yellow 'CONTACT US' button, the phone number '9829036274', and the website 'www.digitalmarketingkota.in'. On the right side, there is an illustration of a purple megaphone, a laptop, and social media icons (Facebook, Instagram, WhatsApp).

1. Google Ads setup and management
2. Facebook Ads and Instagram Ads management
3. Targeted advertising (location, interest, behavior)
4. Ad copywriting and landing page optimization
5. Monthly PPC reports and analysis

III. Social Media Marketing

1. Social media profile setup and optimization
2. Content creation (graphics, videos, blog posts)
3. Social media advertising (Facebook, Instagram, LinkedIn)
4. Influencer marketing and partnerships
5. Monthly social media reports and analysis



Social MEDIA MARKETING

Package Details:

Monthly Package: ₹34,999/-

Quarterly Package: ₹100,000/-

Annual Package: ₹3,50,000/-

CONTACT US

9829036274

www.kotapride.com

Online@kotapride.com



WHATS APP BULK SMS MARKETING



Kotapride Agency

What Kotapride Offers:

- Easy-to-use interface
- Excellent customer support
- Affordable pricing plans
- Fast and reliable delivery

Contact Us

📞 9829036274

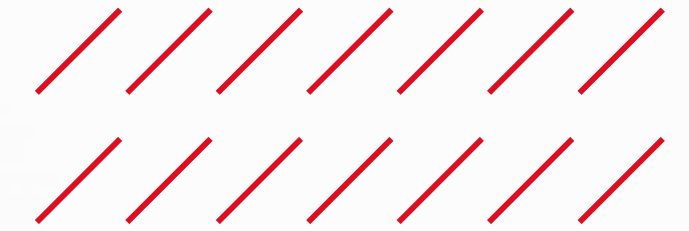
🌐 www.kotapride.in



IV. Content Marketing

1. Blog post creation (2 posts/month)
2. Product description writing
3. Email newsletter creation (monthly)
4. Video content creation (product demos, testimonials)
5. Infographic creation (monthly)

V. **Email** Marketing



- 1. Email list building and segmentation**
- 2. Newsletter creation (monthly)**
- 3. Promotional email campaigns (quarterly)**
- 4. Abandoned cart email campaigns**
- 5. Email automation and personalization**

VII. Analytics and Reporting

- 1. Google Analytics setup and tracking**
- 2. Monthly performance reports (SEO, PPC, social media)**
- 3. Quarterly business review and strategy adjustment**
- 4. Data-driven decision making**

We Deliver

1. Monthly reports (SEO, PPC, social media, email marketing)
2. Quarterly business review and strategy adjustment
3. Bi-monthly team meetings
4. Dedicated account manager

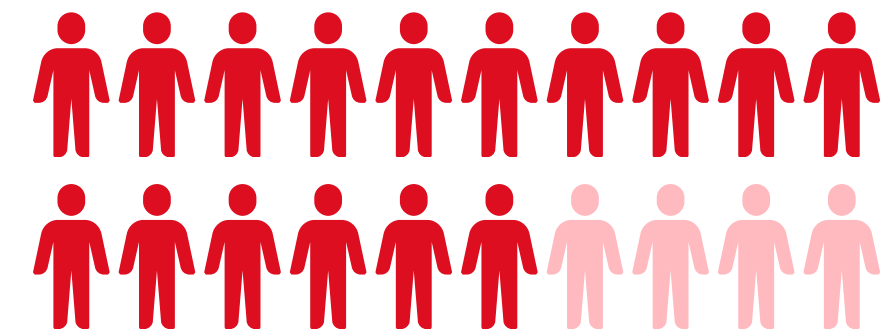
A digital marketing agency advertisement graphic with a purple and blue gradient background. At the top left is the logo for 'DIGITAL MARKETING KOTA' with the tagline 'a perfect marketing Solutions'. To the right, the text 'Digital Marketing Kota' is in a white rounded box, and 'Agency' is written in a cursive font. The main title 'DIGITAL MARKETING' is in large, bold, blue letters. Below it, the text 'Best Digital Marketing Solutions Provider in Kota, Rajasthan' is displayed. The central illustration shows three people working: one on a laptop on a blue beanbag, another on a laptop on a stack of books, and a third holding a tablet. Various icons like a bar chart, a magnifying glass, and a speech bubble are scattered around. At the bottom, the phone number '9829036274' and the website 'www.digitalmarketingkota.in' are provided.

DIGITAL MARKETING

Best Digital Marketing Solutions Provider in Kota, Rajasthan

9829036274

www.digitalmarketingkota.in



Pricing as per customisation:-

- SEO ISM: ₹35,000/3month
- PPC : ₹15,000/3month
- Social Media Marketing: ₹21,000/3month
- Content Marketing: Included
- Email Marketing: ₹10,000/3month
- Bulk sms Campaigns Rs.11000
- Online classified Listings and Marketing - Rs.11000 quarterly
- Analytics and Reporting: Total: ₹100,000/ quarterly

Digital B2B Marketing 5-Star Marketing Secrets

Phone
9829036274
Website
www.kotapride.com



Why Choose Us:

- 1. Expertise in e-commerce digital marketing**
- 2. Proven track record of success**
- 3. Data-driven approach**
- 4. Personalized service**
- 5. Competitive pricing**

Conclusion



Our Comprehensive Digital Marketing Proposal is Designed to Elevate Your E-Commerce Presence, Drive Sales, and Increase Brand Visibility Across India. We Believe our Expertise and Personalized Service will Help Achieve Your Business Objectives.



Kotapride Agency

Thank You

Thank you for considering our proposal.



9829036274



www.kotapride.com



Online@kotapride.com



**621, Mukesh Plaza, Near S.S. Dairy,
Dadabari, Kota (Raj.)**



Digital Marketing
Customize Solutions

Our Services

- Search Engine Optimization (SEO)
- Pay-Per-Click Advertising (PPC)
- Content Marketing
- Email Marketing

9829036274 www.kotapride.com

• Explore
kp
your Business •